



Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

| | |
|-----------------------|--|
| Contract # | 1357739 |
| Schedule Dates | 08/21/12-08/27/12 |
| Advertiser | Josh Mandel OH US Senate-R (71581) |
| Agency | Strategic Media Placement (6694) |
| Product | POLITICAL CANDIDATE (ns) (1186) |
| Brand | Josh Mandel Est 2614 Aug 21 (468670) |
| Salesperson | HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1 |
| Sales Office | WSYX/WTTE/ESYX/WWHO |
| Buyer Name | Eversol,Whitney |
| Phone/Fax | (740) 201-5500 / (740) 201-5502 |
| CPE | 2614 |
| Account Types | Local/Political Candidate Agency BRD |
| Billing Type | Standard |
| Comments | WTTE |

| | |
|---------------|--------------|
| Date Entered | 08/20/12 |
| Last Modified | 08/20/12 |
| Entered By | Dawn Hachtel |
| CO-OP | No |
| Headline # | |
| Demo | |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | \$817.50 |
| Net Total | \$4,632.50 |
| Sales Tax | |

| Columbus (WTEF) | | |
|---------------------------|--------------|-------------------|
| <u>By Broadcast Month</u> | <u>Spots</u> | <u>Rate</u> |
| Aug. 2012 | 7 | \$4,800.00 |
| Sep. 2012 | 2 | \$650.00 |
| Grand Total: | 9 | \$5,450.00 |

[illegible]

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|